



Martlets

life-changing hospice care



A-Z of Fundraising Ideas



Registered with
FUNDRAISING
REGULATOR

Charity Registration No: 802145

Fundraise to help keep Martlets caring

Here's a few ideas to get you started...

A is for Auction

Art, silent, promises or eBay - whether it's a big under-the-hammer event or bids online this is a great way to raise money for Martlets.

A is also for: Abseil, Action Challenge, Afternoon Tea, Art Exhibition, Arts & Crafts Stall

B is for Bake Sale

Host a bake sale at home, school or work. Who doesn't love a slice of home-baked cake?

B is also for: Busking, Beetle Drive, Bike Ride, Bring and Buy, Bingo, Bric-A-Brac Sale, Barbeque, Beard Shaving, Birthday Fundraisers

C is for Coffee Morning

A mainstay of charity fundraising. Check out our invites, posters and bunting online. And if you don't drink coffee then host an afternoon tea party instead.

C is also for: Challenges, Cycling, Crafternoon, Casino night, Car Boot Sale, Car washing, Cheese & Wine, Conker Contest, Clothes Swap

D is for Dress up Days

Great for schools and offices. Pick a colour (maybe Martlets blue and pink?), a theme, a decade, or a clothes item and pay a £1 to ditch your uniform for the day.

D is also for: Dinner Party, Dog Walking, Darts Competition, Duck Race, Dance Marathon, Dog Show, Decorate your home, Disco

E is for Eurovision

This year's competition is being hosted in Liverpool. Why not arrange a party with food and drink from around Europe or organise a sweepstake at work?

E is also for: Easter Egg Hunt, Eighties Night, Eating Competition

F is for Facebook Fundraiser

An easy way to make money for your birthday or in memory of someone special. Just follow the step-by-step set up guide then share your fundraising page on social media.

F is also for: Fun Run, Football Match, Fancy Dress, Film night, Face-painting, Fashion Show, Fete

G is for Giving Up

Abstinence makes the heart grow fonder. Give up alcohol, coffee, chocolate, swearing, or social media for a month and get sponsored. Sometimes it's not what you do but what you don't do that counts.

G is also for: Games Night, Garden Party, Golf Tournament, Garage Sale, Girls Night In, Guessing Game

H is for Halloween

Do you go all-out every year decorating your home for Halloween? Then why not ask for donations to Martlets? Just create a JustGiving page and pop a poster in your window or on your fence with the URL or QR code link to donate.

H is also for: Halloween party, Hike, Half Marathon, Hamper Raffle, Head Shave

I is for International

Host a dinner party serving food and music from around the globe, or just focus on Italy for an evening of Pavarotti and pasta.

I is also for: Ice Bucket Challenge, Ironing Service, Irish Night

J is for Jumble Sales

Why not turn your unwanted gifts and outgrown clothes into fundraising treasure? Or team up with other locals to create a jumble trail around your neighbourhood.

J is also for: Jazz night, Jewellery Making and Selling, James Bond Cocktail Party

K is for Karaoke

Rent a karaoke machine and hold an event in your local pub. Sell tickets and ear-plugs.

K is also for: Keep-Fit Challenge, Knitting Sale, Keepy-Up Contest

L is for Livestream

Use your talent, hobby or skills to raise money for Martlets. Livestream using Twitch, Mixer or YouTube to reach a wide online audience. Check out JustGiving for their guide on how to get started.

L is also for: Lucky Dip, Lunch Club, Lawn Mowing, Ladies Night

M is for Marathons

This doesn't just have to be running - it could be any activity that takes you 26.2 miles or hours - dancing, reading, roller-skating, swimming, or singing.

M is also for: Magic Show, Murder Mystery, Matched Giving, Masked Ball, Music Nights, Makeovers

N is for Naming Games

A super-easy guessing game. Just pre-select the name then put this with other names. Charge for entry and let the winner keep the named teddy, bunny or doll as their prize.

N is also for: Non-Uniform Day, Nineties Night, Nature or Night Walks

O is for Open Garden

If you're green-fingered and have a beautiful garden then why not share it to raise money for Martlets? Serve refreshments and run a raffle for extra fundraising opportunities.

O is also for: Opera night, Obstacle Course, Open House, Office Olympics

P is for Pamper Day

Gather together and treat yourselves to massages and manicures. If you know any beauticians or hairdressers you could invite them in too and create some special beauty product party bags.

P is also for: Painting Sale, Pub Quiz, Pyjama Day, Payroll Giving, Penalty Shoot-Out, Plant Sale

Q is for Quizzes

Organise a quiz evening - online or at a community venue like your local pub. Email us for some questions you could ask.

R is for Raffles

Ask local businesses to donate a prize and sell tickets for an easy fundraising win.

R is also for: Running, Read-a-thon, Race Days, Recipe Book Stall, Record-Breaking Challenges

S is for Sponsorship

Set your own challenge, create a JustGiving page, contact us for a sponsor form, then ask family, friends, neighbours and colleagues to support you. How about a Sponsored Silence?

S is also for: Sweepstake, Skydive, Scavenger Hunt, Salsa Night, Swear Box, Silent Disco, Sixties or Seventies Night, Swim-a-thon

T is for Treasure Hunts

Hide some treasure, lay a trail and charge for the treasure map. You could even dress up as pirates and serve ship's biscuits.

T is also for: Talent Show, Tug of War, Tombola, Tea Party, Teddy Bear's Picnic, Tuck Shop

U is for Ugly Jumper Day

Encourage your colleagues or classmates to wear their ugliest jumper to work or school and pay £1 to Martlets. This would also work for T-shirts in the summer.

U is also for: University Challenge, Unwanted Goods Sale, Uniform-Free Day, Upcycling

V is for Vouchers

Why not offer your time and talents as a very special gift voucher in return for a donation? This might be a night of babysitting, baking a birthday cake, doing the garden, or knitting a jumper. What could you offer as a voucher?

V is also for: Variety Show, Virtual Challenge, Vintage Fair, Valentine's Day Speed-dating

W is for Wine Tasting

Maybe a supermarket or off-licence will gift a few bottles for your tasting and give a discount on wine to sell at the event.

W is also for: Walking, Wedding Fundraiser, Window Cleaning, Wax It, Wing Walking

X is for Xbox

Playstation, Switch, or PC. Whatever your console or platform you can host a charity games night or sponsored online gaming marathon.

X is also for: X Marks the Spot Competition, X Factor Talent Show

Y is for Year Long Challenges

Why not set yourself a sponsored challenge to take on throughout 2023 – walking a million steps, reading 50 books, rowing a million metres, swimming every day. Set up a JustGiving page and let everyone know so they can encourage and support you through the year

Y is also for: Yoga Class, Yo-Yo Competition, Yellow Themed Night

Z is for Zumbathon

Fitness fanatics why not show off your skills and host a class in aid of Martlets. It doesn't have to be Zumba, it can be in whatever workout you feel confident in teaching.

Z is also for: Zip Wire Challenge, Zoom Class or Zoom Quiz, Zoo Themed Party

For more help with your fundraising just email fundraising@martlets.org.uk